

Verified Execution: Done Log

Stop Chasing Crews. Start Proving Performance.

A 10-Minute Executive Briefing for Commercial Roofing,
Construction & Building Envelope Leaders

SLIDE 1: The \$127,000 Question

“What did your crews actually COMPLETE on site this week?”

Problem	Annual Impact
Punch list callbacks from incomplete work	\$38,000+ in rework
Unbilled change orders (forgot to document)	\$35,000+ lost revenue
PM time chasing daily reports	\$22,000+ in wages
Warranty disputes without photo evidence	\$24,000+ in claims
Subcontractor disputes over scope	\$18,000+ in credits
TOTAL INVISIBLE LOSS	\$127,000+/year

“We were losing \$10K/month on work we couldn’t prove—and warranty claims we couldn’t defend.”
— VP of Operations, Commercial Roofing Contractor (62 crews)

SLIDE 2: Your Crews Work Hard. Can You PROVE It?

What Your Current System Looks Like:

✗ End-of-day texts saying “good progress today” · ✗ Superintendents marking phases complete without verification · ✗ GC complaints about missing daily logs · ✗ “Weather delay” claims with no documentation · ✗ Crews billing 10 hours, photos show 6 · ✗ Change orders executed but never logged

What GCs & Building Owners Actually Want:

✓ Proof that work was completed to spec · ✓ Photos showing before/during/after · ✓ Timestamps showing crew arrival & departure · ✓ Supervisor sign-off confirming quality · ✓ Exportable logs for AIA billing & warranties

SLIDE 3: Introducing Verified Execution

Work Isn't Done Until Someone ELSE Says It's Done.

Traditional: Foreman: "We finished the TPO installation." ✓ Done

Verified Execution: Foreman: "We finished the TPO installation." → Superintendent Reviews Photos → **VERIFIED** ✓ Now it's Done

Why This Works:

1. **No self-verification** — Crews submit, supers confirm
2. **Built-in QC checkpoint** — Catch punch list items before the GC does
3. **Legal-grade documentation** — Timestamped, verified, exportable
4. **Warranty defense** — Photos dated before leaks appear
5. **Change order capture** — Nothing falls through the cracks

SLIDE 4: See It In Action — The Dashboard

The screenshot displays the 'Log Completed Work' dashboard in a web browser. The browser's address bar shows 'verifiedexecution.com/dashboard'. The dashboard has a blue header with navigation links: Verified Execution, Paul J Hindelang (PM), Engined Leaders... +2, To-Do, Outcomes, Verify, My Log, Team Log, Profile, Admin, and Super Admin. The main content area is titled 'Log Completed Work' with the subtitle 'Record what's DONE and assign a verifier'. The form includes a text area for 'What was completed? *' with a placeholder 'Describe the completed work...'. Below this are several tags: 'Installation Completed', 'Configuration Completed', 'Signal/System Test Passed', 'Customer Acceptance Received', and 'Compliance Filed'. There are two dropdown menus: 'Category *' set to 'Ops' and 'Impact *' set to 'Internal'. Input fields for 'Time Spent (minutes) *' (value: 20) and 'Cost (\$)' (value: 0.00) are present. A 'Verifier *' dropdown is set to 'Select verifier...'. There is a note: 'Set a default verifier in your profile for faster logging'. A 'Visibility' toggle is set to 'Your Default'. Under 'Team Visible', it says 'Private (My Log Only)'. At the bottom, there is an 'Attachments' section with a 'Choose Files' button and 'No file chosen'.

LOG COMPLETED WORK

What was completed?

TPO membrane - Bldg C, Sec 3
 (4,200 SF). Seams welded,
 flashing done, drains sealed.

Category: [Roofing - Install ▾]

Time: [6h 30m] **Verifier:** [Dave ▾]

Photos: Substrate, insulation,
 seams, flashing, core cut
 [Submit Outcome]

Takes 90 seconds. Snap photos, describe work, pick verifier. Done.

SLIDE 5: The Verification Flow

The screenshot shows a web browser window with the following details:

- Browser Tab:** Verified Execution: Done | x +
- Address Bar:** verifiedexecution.com/dashboard/verify
- Navigation Bar:** Verified Execution, Paul J Hindelang (PM), Engineered Leaders +2, To-Do, + Outcomes, Verify, My Log, Team Log, Profile, Admin, Super Admin
- Page Content:**
 - Verify Queue**
 - Review and verify completed work assigned to you
 - Icon: Clock
 - No pending verifications
 - You're all caught up!
- Footer:** "People rarely succeed unless they have fun in what they are doing." — Dale Carnegie
- Taskbar:** Workspace 1, Verified Execution: Done Log - Google Chrome, and various application icons.

✓ VERIFICATION QUEUE

● TPO Install - Building C
Section 3, 4,200 SF
By: Carlos • 6h 30m • 3:45 PM
📎 8 photos
[✓ APPROVE] [x REJECT]

● Caulking - Curtain Wall, Lv 4
North elevation complete
By: James • 4h 15m • 2:20 PM
📎 6 photos
[✓ APPROVE] [x REJECT]

✓ **Approve** → Verified, ready to bill · ✗ **Reject** → Crew fixes before leaving site

SLIDE 6: The Running Log — Your Proof of Performance

The screenshot shows a web browser window with the URL `verifiedexecution.com/dashboard/running-log`. The page title is "Running Log" and it is described as "Company-wide completions". At the top right of the dashboard, there are buttons for "Filter", "CSV", and "PDF". Below this, there are three summary cards: "0 Total", "0 Verified", and "0 Pending". A link for "Archived Entries (7)" is visible below the cards. The browser's taskbar at the bottom shows "Workspace 1" and "Verified Execution: Done Log - Google Chrome".

PROJECT LOG		[Export CSV/PDF]	
Filter: [All Crews▼] [Status▼] [This Week▼]			
✓	TPO Install - Bldg C	Carlos	6h30m
✓	Curtain Wall Caulk Lv4	James	4h15m
✓	Flashing - HVAC Curbs	Miguel	5h00m
✓	Waterproof - Foundation	Tony	7h45m
●	Metal Panels - Penthse	Luis	3h30m

GC Requesting Daily Logs? Export in 2 clicks. **Warranty Claim?** Pull timestamped photos. **AIA Billing?** Every hour documented.

SLIDE 7: The “Top 6” Focus System

The screenshot displays a web browser window with the URL `verifiedexecution.com/dashboard/todos`. The page features a navigation bar with various menu items like 'Verified Execution', 'Paul J Hindelang (PM)', 'Engineered Leaders... +2', 'Top 6', 'Outcomes', 'Verify', 'My Log', 'Team Log', 'Profile', 'Admin', and 'Super Admin'. The main content area is titled 'My Top 6' and includes the subtitle 'Focus on what matters most today'. Below this, there is an 'Add a task...' input field with a blue '+' button. A yellow box labeled 'Top 6 Focus (0/6)' contains the text 'Star ★ tasks from your backlog to add them here'. Below that, a light blue box labeled 'Backlog (0)' contains the text 'Your backlog is empty. Add tasks above!'. At the bottom of the page, there is a quote: 'People rarely succeed unless they have fun in what they are doing.' — Dale Carnegie. The browser's taskbar at the bottom shows 'Workspace 1' and 'Verified Execution: Done Log - Google Chrome'.

★ MY TOP 6 – This Week

- ★ Complete TPO on Bldg C
- ★ Curtain wall caulk Levels 4-6
- ★ Schedule crane for panels
- ★ Submit pay app #7 to GC
- ★ Punch list walk - Building A
- ★ Order materials for Phase 2

📋 BACKLOG (34) ✓ DONE (18)

The Rule: No more than 6 priorities. **The Result:** Critical path items get finished.

SLIDE 8: Real Results from Real Companies

Regional Commercial Roofing Contractor (14 crews, \$18M revenue)

Metric	Before	After 90 Days
Unbilled change orders recovered	—	\$8,400/month
Punch list callbacks	22/month	5/month
GC disputes	8/month	1/month
PM time on daily reports	12 hrs/week	2 hrs/week
Warranty claim success rate	45%	92%

“When they showed up with a 200-page verified work log—every phase photographed, timestamped, and signed—we knew they were different. They’re now our preferred sub for all projects over \$500K.” — Senior PM, Top-25 GC

SLIDE 9: Built for Building Envelope Workflows

<p> ROOFING</p> <ul style="list-style-type: none"> <input type="checkbox"/> Tear-off verified <input type="checkbox"/> Deck inspection <input type="checkbox"/> Insulation/core cut <input type="checkbox"/> Membrane seams <input type="checkbox"/> Flashing details <input type="checkbox"/> Final walkthrough 	<p> WATERPROOFING</p> <ul style="list-style-type: none"> <input type="checkbox"/> Surface prep done <input type="checkbox"/> Primer documented <input type="checkbox"/> Membrane coverage <input type="checkbox"/> Seam/lap details <input type="checkbox"/> Protection board <input type="checkbox"/> Backfill sign-off 	<p> CURTAIN WALL</p> <ul style="list-style-type: none"> <input type="checkbox"/> Anchors verified <input type="checkbox"/> Framing aligned <input type="checkbox"/> Glass installed <input type="checkbox"/> Sealant photos <input type="checkbox"/> Water test done <input type="checkbox"/> Punch resolved
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Every trade. Every phase. One system.

SLIDE 10: Simple, Transparent Pricing

Plan	Price	What You Get
Basic	\$47/mo	5 team members, unlimited entries, exports
Pro	\$97/mo	15 team members, priority support, analytics
Enterprise License	\$2,997 once	Unlimited crews, lifetime access

The Math: One prevented callback = \$800-2,500 · One documented change order = \$1,500-15,000 · One defended warranty = \$5,000-50,000 · One new GC contract = \$150K-2M/year

ROI Timeline: Most contractors see positive return in Week 1.

SLIDE 11: Your Competition Is Already Moving

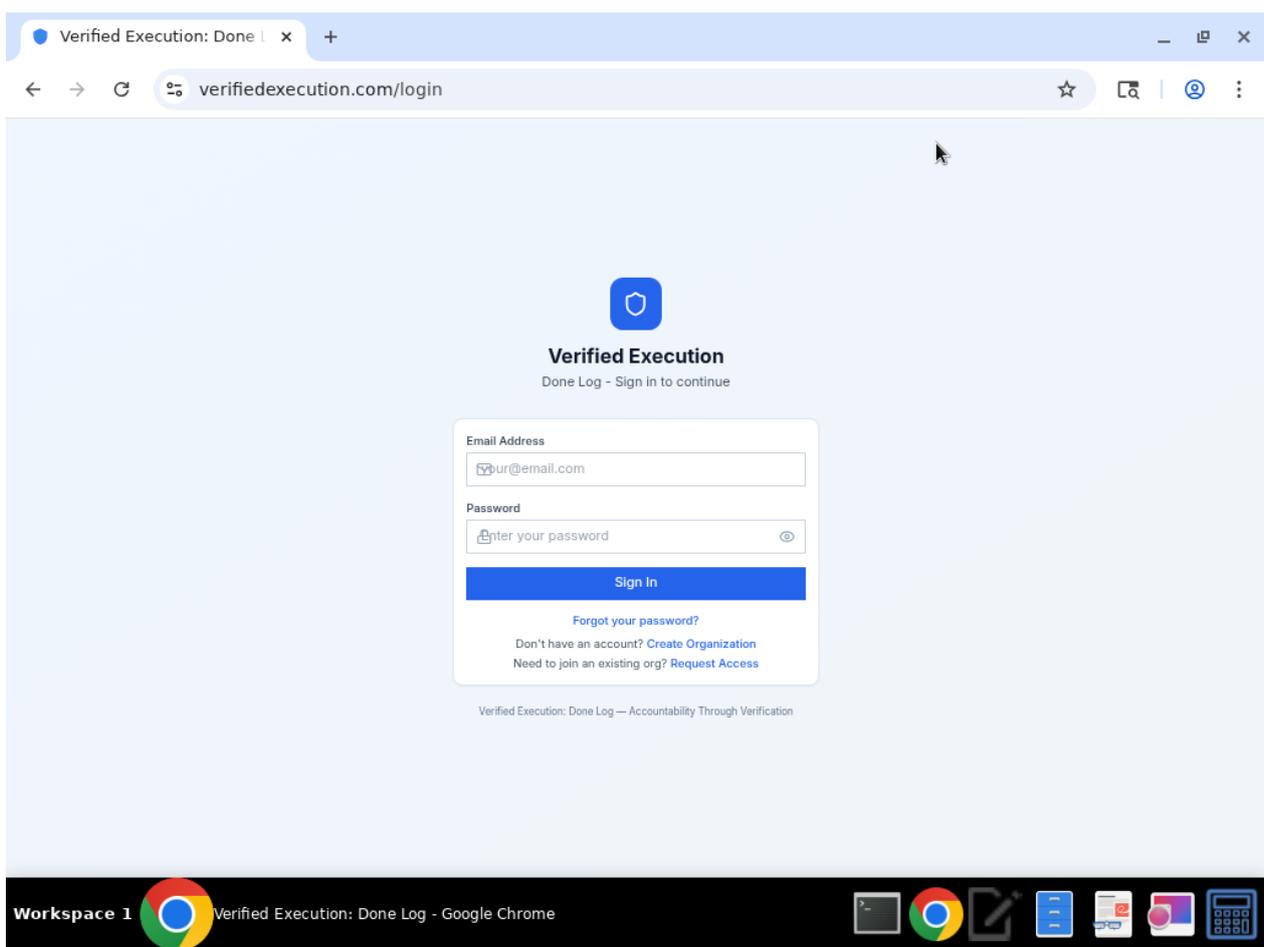
What GCs Are Starting to Require:

“Can you provide verified daily logs with photos?” · “Do you have timestamped documentation for warranty coverage?” · “Who signs off on your crews’ work before you bill us?”

Contractors That Can Answer “Yes”: ✓ Win more bids · ✓ Get invited to negotiate · ✓ Command higher rates · ✓ Defend warranty claims · ✓ Close out faster

Contractors That Can’t: ✗ Compete on price alone · ✗ Lose disputes they should win · ✗ Pay warranty claims they shouldn’t owe

SLIDE 12: Start Your Free Trial Now



14 Days. Full Features. No Credit Card.

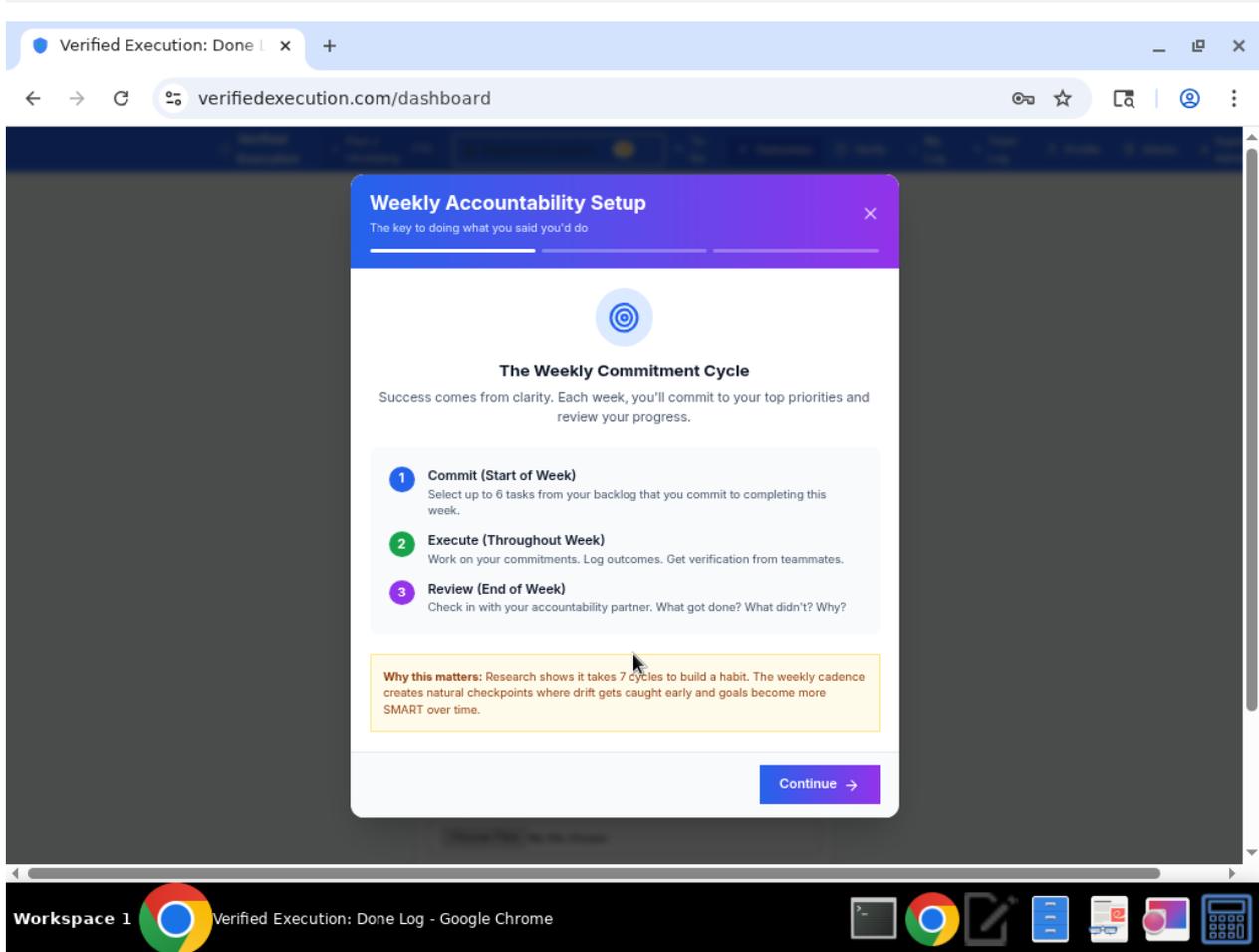
By End of Week 1: Project teams onboarded · Verification workflow running · First exportable report for GC · Proof that this changes everything

 **verifiedexecution.com**

 Contact through website ·  Book a 15-min demo: calendly.com/verifiedexecution

“Work isn’t done until someone else says it’s done.” © 2026 Verified Execution

APPENDIX: Screenshots



Verified Execution
Done Log - Sign in to continue

Email Address
pauljhindelang@gmail.com

Select Organization
Choose organization

Multi-Organization Account
You have accounts in 3 organizations. Each org is independent with its own data and may have a different password.

Password
Enter your password

Sign In

Forgot your password?
Don't have an account? [Create Organization](#)
Need to join an existing org? [Request Access](#)

Verified Execution: Done Log — Accountability Through Verification

APPENDIX: Industry Use Cases

Trade	Phase	What Gets Logged	Why It Matters
Roofing	Tear-off	Deck condition	ID repairs needed
Roofing	Membrane	Seam weld photos	Warranty defense
Waterproof	Application	Coverage photos	Mil thickness proof
Waterproof	Backfill	Inspection sign-off	Last damage check
Curtain Wall	Glazing	Each lite logged	Breakage responsibility
Curtain Wall	Testing	Water test results	Envelope integrity

APPENDIX: Warranty Defense Case Study

Situation: 18 months post-completion, owner reports leaks at penetrations. Claims improper install, demands \$45,000.

Without VE: Superintendent's notes say "flashing complete." No detail photos. GC forwards to insurance. Settle for \$28,000.

With VE: Pull verified log with 12 timestamped photos showing proper technique + super sign-off. Evidence shows damage from subsequent HVAC work by another contractor. Owner's claim redirected.

You pay \$0.

Savings: \$28,000+ · Platform cost: \$97/mo · ROI: 289x on one claim.

"In construction, if you can't prove it, it didn't happen. Now we can prove everything." — Project Executive, \$45M Building Envelope Contractor